



# Jiayi Zhang

UX Designer | www.jiayizhang.com

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## SUMMARY OF QUALIFICATIONS

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- Over 5 years of hands-on work experience in design.
- Practice of user-centered design principles based on user needs and business goals.
- Experience in user interface design and rapid prototyping for desktop and mobile applications.
- Experience in collaborating with product manager, business analyst, content specialist, developers and other designers.
- Front-end development in HTML, Sass, CSS and JavaScript.

## PROFESSIONAL EXPERIENCE

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**Course Hero** | Redwood City, CA  
**UX Designer**

Nov 2015 - Nov 2016

Drove the end- to-end user experience and visual design for proprietary content product. Worked in an interdisciplinary project team to build user-centered designs. Worked on all aspects of the product lifecycle from user research, wireframe to hi-fi prototype and front-end development. Set up UI kit to define visual language for new branding.

**Titto** | Seattle, WA  
**UX Designer**

Dec 2014 - Oct 2015

Worked closely with stakeholders, users and marketing team to identify user and business goals. Set the creative direction for both mobile app and website. Generated wireframes and redesigned user interface for titto app. Partnered with developers to create a fully functional product.

**Callison LLC** | Seattle, WA  
**Associate/Senior Architect**

June 2013 - Mar 2015

Designed variety of commercial projects, including office tower, mixed-use, residential and master plans, ranging from 50,000 SF- 2 Million SF. Work extensively in both U.S. and China offices to coordinate China team, client and consultants. Led design development phase and mentored junior designers.

**Callison LLC** | Seattle, WA  
**Associate/Junior Architect**

July 2011 - June 2013

Developed floor plans, building façade, and technical details from concept through design development phases. Produced hand sketches, 3D models, CAD drawings and renderings.

**Skidmore, Owings & Merrill LLP** | Chicago, IL  
**Summer Intern**

June 2010 - Sep 2010

Worked directly with the lead architect to develop concept design. Generated 3D models and renderings. Produced architectural drawings and presentation documents.

## EDUCATION

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**University of Michigan**  
Master of Architecture  
2009 - 2011

**Hunan University**  
Bachelor of Architecture  
2004 - 2009

## CONTINUING STUDY

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**General Assembly**  
User Experience Design  
May 2015 - July 2015

## SKILLS

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Contextual Inquiry  
Persona and Scenario  
Wireframing  
Interaction Design  
Visual Design  
Prototyping  
Usability Testing

## TOOLS

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Sketch  
Photoshop  
Illustrator  
Indesign  
Principle  
Flinto  
AfterEffects  
Axure RP  
Invision  
Keynote  
Git  
Phpstorm

## PROGRAMMING

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HTML  
Sass & CSS  
JavaScript  
jQuery